# BRIANA ATKINS

## **WORK EXPERIENCE**

#### **Assistant Designer**

2021 - Present

Perry Ellis International

- Assist the Design Director on golf brands: PGA Tour, Pro Tour, and Jack Nicklaus
- Create concept boards and digital presentations for design meetings
- · Create catalogs for merchandising team
- · Work in NedGraphics to recolor, edit, and export prints
- · Use Illustrator to create and update flats, create trim and placement sheets for tech packs and new developments
- · Work in 3D Browzwear daily to make adjustments to style and fill in body with fabrics and prints
- Attend fitting session with designers and technical team to assess fit for new prototype developments
- Assist in approval of lab dips, strike offs, knit downs and make accurate comments to achieve desired results based on design
- Assist with creating new trims across brands i.e, new waistband layouts and tpu, embroidered logos
- Responsible for approval of PP samples to ensure garment is ready for production
- Complete design pre-packages for Product Developer
- · Assist with training interns and new employees by providing real world experience according to the Perry Ellis business practice standards

# **Associate Technical Designer Assistant Technical Designer**

2021 - 2021

2020 - 2021

Oh La La Cheri, Ascension Lingerie

- · Understanding of WFX, cloud-based PLM to communicate with vendors daily and approve fits
- · Communicated daily with vendors to advise fit comments and corrections
- Draped design prototype sketches using elastics, lace, and satin on dress forms to calculate new measurements for factories
- Prepared initial specs for Missy and Plus for vendors
- · Maintained sample status charts with weekly updates from vendors
- · Analyze garments to see design, quality assurance, and construction details are maintained

### **EDUCATION**

#### Savannah College of Art & Design

Bachelor of Fine Art, Fashion Design

### CONTACT

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in briana-atkins



behance.net/brianaatkins

#### **SKILLS**

Photoshop Illustrator PLM **NedGraphics** Microsoft Suite Browzwear / Lotta Technical Flats Trend Research Print Design Color Proficiency

Adaptability

Concept Board Problem-Solving Time Management Critical Thinking Communication Skills Retail Experience Flexibility

**Emotional Intelligence** Interpersonal Skills

Teamwork